

UNLOCK IDEAS FOR SUSTAINABLE & SCALABLE BUSINESS GROWTH

A Facilitated Learning & Development Workshop for SME Leaders (MIDC)

- *Your Business* • *Your Peers* • *Your Growth* •

Duration: 2 Hours

The SME Growth Reality

You understand your business deeply.

You have built it through commitment, resilience, and hard work.



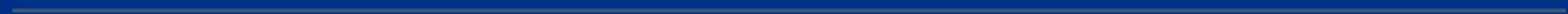
Yet, growth often feels constrained.

Not because you lack capability.

Not because you lack effort.



But because most SME leaders are constantly working **IN** the business,
leaving little space to work **ON** the business.



Questions SME Leaders Are Grappling With

- How do I scale without compromising quality or control?
- How do I compete with larger, better-funded players?
- How do I attract, retain, and motivate the right people?
- Who can I trust for practical, unbiased guidance?
- Where will my next phase of customers come from?
- Which digital or technology investments actually make sense?
- Can I grow without over-stretching capital or taking excessive risk?

If these resonate — you are in the right room.

A Workshop Designed Differently

This is not a lecture or seminar.

It is a facilitated, peer-driven learning experience where SME leaders:

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- Reflect strategically on their own business realities
 - Learn from peers facing similar challenges
 - Exchange real experiences, not theory
 - Co-create practical growth ideas
 - Walk away with clear, actionable next steps

What Makes This Program Distinctive **KOLATH®**

NO LECTURES

No PowerPoint-driven monologues. Only structured conversations that stimulate thinking.

PEER-POWERED LEARNING

The collective experience of SME owners becomes the most valuable resource.

YOUR BUSINESS AT THE CENTER

Discussions focus on your business challenges, not generic case studies.

EXPERT FACILITATION

IAF-Certified Professional Facilitators guide the process, ensuring clarity and outcomes.

ACTION ORIENTATION

Every participant leaves with a practical, time-bound action plan.

The 2-Hour Learning Journey

1 Identify Growth Opportunities

Structured reflection on expansion, optimisation, innovation, and collaboration

2 Peer Consultation

Present real business challenges and receive insights from fellow SME leaders

3 Innovation Café

Idea cross-pollination across four growth levers: Markets; Digital & Technology; Operations & Efficiency; Partnerships & Alliances

4 Action Planning

Develop a personalised 30-day action roadmap with clear priorities

5 Accountability Connections

Build peer relationships that extend learning beyond the workshop

What You Will Walk Away With

- 2–3 clearly defined growth opportunities for your business
- A practical action plan with immediate next steps
- Insights from 20–30 fellow SME leaders
- A peer network for continued support
- Proven templates and thinking tools
- Renewed clarity, confidence, and direction

**Time
invested:**

2 hours



**Value
gained:**

**Direction for your next phase of
growth**

Who Should Attend

-
- SME Owners, Promoters, CEOs, and Senior Leaders
 - Businesses operating within MIDC industrial areas
 - Leaders ready to move beyond firefighting into strategic growth
 - Those who value peer learning over generic consulting
 - Participants willing to engage openly and constructively

What To Bring

-
- Real business challenges
 - Openness to share and learn
 - Willingness to both contribute and receive
 - Notebook (templates will be provided)

Facilitated By

KOLATH®

KOLATH

Efficiency – Control – Governance

L V Rajan Kolath

Business Coach and Strategist

Expert in helping SME leaders unlock growth potential through strategic thinking and practical business transformation.

Monika Kaushik

Certified Facilitator – IAF Mumbai Hub Lead

Specialist in facilitating peer-driven learning experiences with extensive SME engagement and facilitation expertise.

Contact Us

LET'S BUILD SUSTAINABLE VALUE TOGETHER



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